Multicultural Council Program Proposal Form

University of Wisconsin - Madison

Program Title:

TOWARDS THE NEW MILLENNIUM: CHICANO & CHICANA ISSUES 1997

Program Theme/Purpose:
(Describe the program's specific purpose and/or benefits for fostering multiculturalism on campus.)

Patrisia Gonzales and Roberto Rodriguez are a dynamic dual not only as journalist, but as activist throughout the U.S. Their presence on the Madison campus will shed light on contemporary issues affecting Chicanosas, as well as reflecting what the millennium holds for Chicanos/Latinos. Roberto and Patrisi will adress issues such as police brutality, immigration, bilingual edu, and censorship within the media. Together they will present a multicultural and diverse view of issues, problems, and expectations. The benefit to the Madison campus will be the presence of well vested and articulate individuals that can dialog the contemporary issues affecting America today.

Sponsoring Organization(s):

Movimiento Estudiantil Chicano a de Aztlan (MEChA)

PASSED

Sponsoring Funding Organization(s):

MCC, ASM, NAVE, MCLR Foundation, MEChA

Program Agenda: *(If more than six list separately.)*

Speaker/Performer: Roberto Rodriguez **Program Activity:** Lecture & Workshop **Date & Time:** Nov. 17-18 evening **Place:** Memorial Union	**Speaker/Performer:** Patrisia Gonzales **Program Activity:** Lecture & Workshop **Date & Time:** Nov. 17-18 evening **Place:** Memorial Union
Speaker/Performer: **Program Activity:** **Date & Time:** **Place:**	**Speaker/Performer:** **Program Activity:** **Date & Time:** **Place:**
Speaker/Performer: **Program Activity:** **Date & Time** **Place:**	**Speaker/Performer:** **Program Activity:** **Date & Time** **Place:**

Expected Audience: *(Describe the audience the program is intended to reach and approximate number of participants).*

This event is free and open to all faculty, staff, and students of the University and their guest. We approximate 200 participants overall.

Publicity *Describe the method of publicity that will be used to reach potential audiece.*

The program will be publicized through campus newspapers(BagerHHerald and Daily Cardinal), mailouts,flyers, posters, and word of mouth.

How will the information gained from this event be made available to other students?
(newsletters, brown bags, handouts, video tapes etc.) Some of their lectures will be videotaped and made available through the Chicano Studies Program.
The event will be made available to students through a brown bag lunch. Also, articles will be submitted to local and student newspapers as well as to several newsletters(Alambrazo, Discourse...).

Will this event require any special police protection or other security measures? ____yes X no
(If "yes" describe the reaosns below and refer to guideline #10. Include UW Police and Security report).

Two Contact Persons Necessary

Contact Person: Ofelia B. Delgado
Affiliated Organization: MEChA
Title: Vice-Chairperson
Phone: 286-5980
Mailing Address: 507 W. Wilson Apt.305
Madison, WI 53703

Contact Person: Janie Ocejo
Affiliated Organization: MEChA
Title: Chairperson
Phone: 251-4724
Mailing Address: 1314 St. James Court
Madison, WI 53715

Office use
Received By: _____
Date: _____

STATEMENT OF AGREEMENT

I HAVE READ THE MULTICULTURAL COUNCIL GUIDELINES CAREFULLY AND WILL FOLLOW THEM. I UNDERSTAND THAT FAILURE TO COMPLY WITH THE MULTICULTURAL COUNCIL GUIDELINES MAY RESULT IN DENIAL OF FUNDING.

Signature: Ofelia B. Delgado

Affiliated Organization: MEChA

Date: 9-22-97

MULTICULTURAL COUNCIL BUDGET REQUEST FORM

	MCC	ASM	NAVE	MCLR	MEChA		SUBTOTAL
HONORARIA/FEE	*List each speaker/group separately						$3000.00
Roberto Rodriquez & Patrisia Gonzales	$1,500.00	$1,500.00					
TRAVEL	*Attach a list of the dates/times/places of arrival/departure						$1540.00
SEE ATTACHED SHEET			$2,540.00				
$58.00 per night			or $1,540.00				
3 nights (Nov. 16-18)							
x $58.00=$174.00							
LODGING	*Refer to information sheet for specific instructions						$174.00
Lowell Hall				$174.00			
$58.00 per night							
3 nights (Nov. 16-18)							
x $58.00= $174.00							
SUBTOTAL (Page 1)							$4714.00

	MCC	ASM	NAVE	MCLR	MEChA		SUBTOTAL
PRINTING/COPYING	**Include itemized statement from Student Print*						$27.00
300-(8.5"x 11")=	2.42 00 -				$27.00		
13.80 and 100- (11"							
x 17")=12.60							
$13.80+$12.60=$27.00							
(26.40)							
ADVERTISING	**Include itemized statement (including size of ad, dates to be run, etc.) from newspaper*						$100.00
Daily Cardinal &	$100.00						
Badger Herald							
$50per day for 2"x4"							
box.Nov 15&17							
$50.00 x 2= $100.00							
EQUIPM'T/SPACE RENTAL	**Include itemized statement from company*						
MISC. EXPENSES	**Specify, and include itemized statement if necessary*						
SUBTOTAL (Page 2)							$127.00

SUBTOTAL (Page 1)	$1500.00	$1500.00	$1540.00	$174.00			$4714.00
SUBTOTAL (Page 2)	$100.00				$27.00		$127.00
GRAND TOTAL	$1600.00	$1500.00	$1540.00	$174.00	$27.00		$4841.00

APPROVED 11 3

ASM EVENT GRANT APPLICATION 1997-98

ORGANIZATION REQUESTING GRANT Movimiento Estudiantil Chicano/a de Aztlan (MEChA)

TITLE OF EVENT Moving Towards a new Millennium: Chicana and Chicano Issues

DATE OF EVENT Nov. 17-18 **TIME** day long **TO** _____ **LOCATION** Memorial Union and Class rooms

TOTAL AMOUNT REQUESTED FROM ASM: $ _____

Primary Contact Name Ofelia B. Delgado **Day Phone** 286-5980 **Night Phone** same
Address 507 W. Wilson Apt. 305 Madison, WI 53703 **E-Mail Address** odelgado@students.wisc.edu
include zip code

Secondary Contact Name Janie Ocejo **Day Phone** 251-4724 **Night Phone** same
Address 1314 St. James Court **E-Mail Address** jpocejo@students.wisc.edu.
include zip code

1. PLEASE DESCRIBE THE EVENT, ITS PURPOSE AND ITS AUDIENCE (in the space below).

PATRISIA GONZALES AND ROBERTO RODRIGUEZ ARE A DYNAMIC DUAL NOT ONLY AS JOURNALIST, BUT AS ACTIVIST THROUGHOUT THE U.S. THEIR PRESENCE ON THE MADISON CAMPUS WILL SHED LIGHT ON CONTEMPORARY ISSUES AFFECTING CHICANAS/OS, AS WELL AS REFLECTING WHAT THE MILLENNIUM HOLDS FOR CHICANOS/LATINOS. ROBERTO ND PATRISIA WILL ADDRESS ISSUES SUCH AS POLICE BRUTALITY, IMMIGRATION, BILINGUAL EDUCATION, AND CENSORSHIP ITHIN THE MEDIA. TOGETHER THEY WILL PRESENT A DIVERSE VIEW OF ISSUES, PROBLEMS AND EXPECTATIONS. THE SENEFIT TO THE MADISON CAMPUS WILL BE THE PRESENCE OF WELL VESTED AND ARTICULATE INDIVIDUALS THAT AN DIALOGUE THE CONTEMPORARY ISSUES AFFECTING AMERICA TODAY.

INTERNAL-DO NOT FILL OUT
Event Grant application received on: _____ by: _____ EG# _____ Date Finance Comm considered: _____
Finance Comm amount $_____ Initial _____ Requires Council Action: Y/N FILED: Date: _____ Time: _____
By: _____. Date Council Considered: _____ Total amount approved: $_____ Initial: _____

	FC	SC		FC	SC		FC	SC
Honorar/Fee	_____	_____	Postage	_____	_____	Ad/Promo	_____	_____
Travel/Lodg	_____	_____	Space/Equip	_____	_____	Total Other:		
Printing	_____	_____	Supplies	_____	_____	_____	_____	_____

2. PLEASE DESCRIBE YOUR PLANS FOR PUBLICITY AND PROMOTION OF THE EVENT(in the space below).

The program will be publicized through campus newspapers (Badger Herald and Daily Cardinal), mailouts, flyers, posters, and word of mouth.

3. HOW MANY STUDENTS DO YOU EXPECT TO ATTEND THIS EVENT? 200 overall

4. WILL YOU TAKING DONATIONS, SELLING TICKETS, OR CHARGING ADMISSION FOR THIS EVENT? YES____ NO X

IF YOU ANSWERED YES, PLEASE READ THE ASM REVENUE EVENT GUIDELINES BEFORE PROCEEDING. AVAILABLE IN ROOM 513 MEM. UNION.

5. IF YOU ANSWERED YES PLEASE FILL OUT THIS SECTION.

NUMBER OF EXPECTED TICKET SALES/DONATIONS/ADMISSIONS. ____ PRICE/$ AMOUNT PER PERSON ____

TOTAL AMOUNT COLLECTED: ____

6. HOW WILL THIS EVENT BENEFIT THE MADISON CAMPUS COMMUNITY?

SOME OF THEIR LECTURES WILL BE VIDEOTAPED AND MADE AVAILABLE THROUGH THE CHICANO STUDIES PROGRAM. THE EVENT WILL BE MADE AVAILABLE TO THE MADISON CAMPUS COMMUNITY THROUGH A BROWN BAG LUNCH. ALSO, ARTICLES WILL BE SUBMITTED TO LOCAL AND STUDENT NEWSPAPERS AS WELL AS TO SEVERAL NEWSLETTERS (CALAMBRAZO, DISCOURSE...).

7.	COSPONSOR	PRIMARY CONTACT	ADDRESS AND PHONE	CONTRIBUTION
I.	MCC	Susan Colorado	Memorial Union #265-2873	$1600.00
II.	NAVE	William Nay	209 Ingraham Hall # 262-0616	$1546.00
III.	MCLR	Ruben Medina	1140 Van Hise # 265-2693	$174.00

Please attach addendum if you need more space.

Budget

Financial Sponsors Name: Please round-off all numbers to the nearest dollar.	#1 MCC	#2 NAVE	#3 MCLR	ASM Request	TOTAL
Honorarium or Speaking Fee	$1500.00			$1500.00	$3000.00

Please explain line items in detail. Be sure all estimates are accurate. Funding cannot be moved among line items.

THE $1500.00 IS HALF OF THE HONORARIUM FOR BOTH PATRISIA GONZALES AND ROBERTO RODRIGUEZ.

Travel/Lodging		$1540.00 Travel	$174.00 Lodging		

Please explain line items in detail. Be sure all estimates are accurate. Funding cannot be moved among line items.

TRAVEL: $770 Per Passenger X 2 = $1540.00. BOTH SPEAKERS WILL DEPART ALBUQUERQUE AND ARRIVE IN MADISON ON NOV. 16 AND WILL DEPART MADISON, WI AND ARRIVE IN ALBUQUERQUE NM ON NOV. 18. TWO AIRFARE QUOTES OBTAINED ARE FROM UNITED AIRLINES $1270.00 PER PERSON X 2 = $2540.00. AMERICAN, TWA, NW AIRLINE ARE $770.00 PER PERSON X 2 = $1540.00.
LODGING: THE SPEAKERS WILL BE STAYING IN THE LOWELL HALL WHICH CHARGES $58.00 PER NIGHT. THEY WILL BE STAYING A TOTAL OF 3 NIGHTS (NOV. 16-19) WHICH WILL COST $174.00

Printing					

Please explain line items in detail. Be sure all estimates are accurate. Funding cannot be moved among line items.

Postage					

Please explain line items in detail. Be sure all estimates are accurate. Funding cannot be moved among line items.

Advertising /Promotion	$100.00				$100.00

Please explain line items in detail. Be sure all estimates are accurate. Funding cannot be moved among line items.

ADVERTISEMENT WILL BE PROMOTED IN THE DAILY CARDINAL AND BADGER HERALD IN A 2"X4" BOX ADVERTISEMENT DISPLAY ON NOV. 14 AND 17 (FRI. & MON.) AT $50.00 PER DAY TOTALING A COST OF $100.00

Budget

Financial Sponsors Name:	#1 MCC	#2 NAVE	#3 MCLR	ASM Request	TOTAL
Please round-off all numbers to the nearest dollar.					
Space/ Equipment Rental					
Please explain line items in detail. Be sure all estimates are accurate. Funding cannot be moved among line items.					
Supplies					
Please explain line items in detail. Be sure all estimates are accurate. Funding cannot be moved among line items.					
Other (list)					
(list)					
(list)					
Please explain line items in detail. Be sure all estimates are accurate. Funding cannot be moved among line items.					
TOTAL	1 $1600.00	2 $1540.00	3 $174.00	ASM $1500.00	$4814.00

STATEMENT OF AGREEMENT

I have read and understand the ASM Event Grant Guidelines. I know that failure to comply with these rules and procedures may result in the loss of funding. All the information in this application is true and accurate to the best of my knowledge. My ~~organization~~ agrees to allow ASM access to its financial records.

Signature Ofelia B. Delgado Date 10-3-97

Name(print) OFELIA B. DELGADO Title VICE-CHAIRPERSON